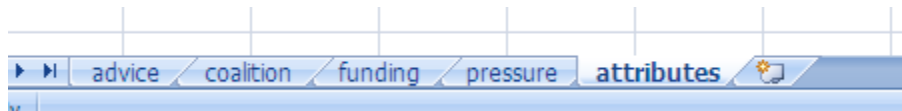


How to enter Net-Map data in Excel

By Eva Schiffer, November 2009

One excel file per interview. Within this file, one sheet per link, plus one extra sheet for “attributes” (i.e. influence tower, kind of actor, goals etc)



This (above) would be the sheets in one file for one interview. Make sure you name the sheets according to which link they depict, because that is important for importing the right things into Visualyzer.

Each of the network sheets has a square matrix with all the actor names in the same order as labels for column and lines. Be careful to always have the *exact* same spelling, if not the network analysis program thinks they are different actors...

	A	B	C	D	E
1		MoAg	NGO XY	USAID	IFPRI
2	MoAg		1	1	
3	NGO XY	1			
4	USAID				
5	IFPRI				

The actors in column A “give” something (advice, funding etc.) to the actors in line 1. So in the above picture, MoAg and NGO XY exchange something (two directional link), because the one in cell 2C indicates that MoAg gives it to NGO XY and the one in cell 3B indicates that NGO XY gives it to MoAg. MoAg gives it to USAID (one directional link).

	A	B	C	D	E
		influence	relative	in kind of actor	goals
MoAg		5	1	govt	subs.
NGO XY		1	0.2	ngo	subs.
USAID		3	0.6	donor	no subs.
IFPRI		0	0	research	no subs.

In the attributes sheet (see above) you can add everything that is a characteristic of the actor and not of the link, for example the height of the influence tower or the kind of actor. I have added something that helps with comparison and that’s the “relative influence” or normalized influence value. You get that by dividing the height of tower by the highest tower in this interview, giving you a value between 0 and 1 that you can compare with the ones in the other interviews. All of the attributes in the attribute sheet can be imported to Visualyzer and you can for example have the node size according to influence or different colors of nodes for different kinds of actors.